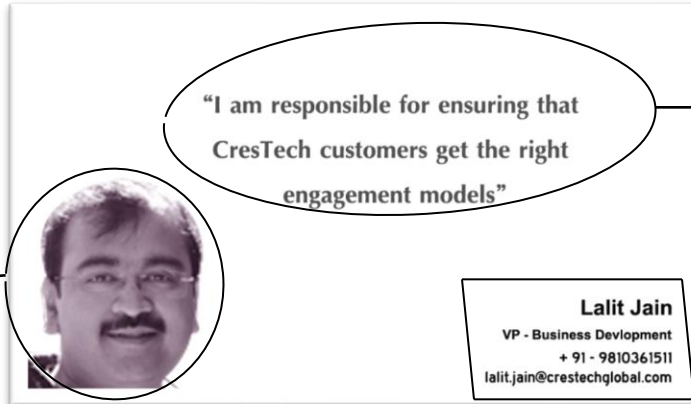


# Guidelines for CresTech Visiting Card:

## Front side of Visiting Card



Your Photograph  
(probably a  
Smiling One)

Different Tagline as per your  
role/department in the organization

Your Full Name, Designation, Contact  
Number & Official Email ID

## Backside of Visiting Card



Company Name  
& Logo

This Barcode will change from person  
to person

Company Tagline

All Office Locations

Company website address & landline  
number

### Dimensions:

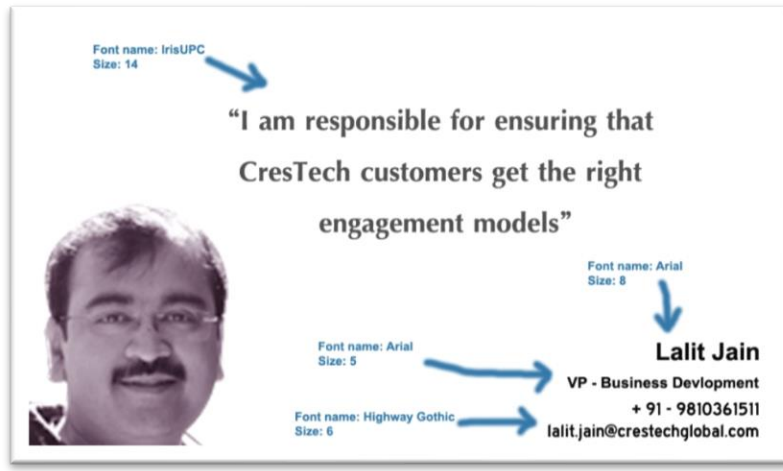
**Length : 8.5 cm**

**Breadth : 5.5 cm**

## Edge Type:


Round Edge

## Font & Font Size:



Font name: IrisUPC  
Size: 14

“I am responsible for ensuring that  
CresTech customers get the right  
engagement models”



Font name: Arial  
Size: 8

**Lalit Jain**  
VP - Business Development  
+ 91 - 9810361511  
lalit.jain@crestechglobal.com

Font name: Arial  
Size: 5

Font name: Highway Gothic  
Size: 6

Detailed description: This is a business card for Lalit Jain, VP of Business Development at CresTech. The card features a portrait of Lalit Jain on the left. The main text is a quote: "I am responsible for ensuring that CresTech customers get the right engagement models". The quote is in a large, bold, sans-serif font. The name "Lalit Jain" is in a bold, sans-serif font, followed by his title "VP - Business Development", phone number "+ 91 - 9810361511", and email "lalit.jain@crestechglobal.com". There are four blue arrows pointing from font specification labels to the corresponding text elements: "IrisUPC Size: 14" points to the quote, "Arial Size: 8" points to the name, "Arial Size: 5" points to the title, and "Highway Gothic Size: 6" points to the contact information.



Font name: IrisUPC  
Size: 14



Font name: Highway Gothic  
Size: 6

Font name: Highway Gothic  
Size: 6

CALIFORNIA | SYDNEY | NOIDA | BANGALORE

www.crestechglobal.com  
+91 - 120 - 4320421



Detailed description: This is a business card for CresTech. The card features the CresTech logo at the top center, which consists of a stylized 'C' icon followed by the text "CresTech" and "YOUR TESTING PARTNER" below it. To the right of the logo is a QR code. The main text is a quote: "CresTech helps its customers to meet their Software Quality Management Goals". The quote is in a large, bold, sans-serif font. At the bottom left, there are four location names: "CALIFORNIA | SYDNEY | NOIDA | BANGALORE". At the bottom right, there is the website "www.crestechglobal.com" and the phone number "+91 - 120 - 4320421". There are three blue arrows pointing from font specification labels to the corresponding text elements: "IrisUPC Size: 14" points to the quote, "Highway Gothic Size: 6" points to the location names, and "Highway Gothic Size: 6" points to the website and phone number.